



Science & Management Symposium

Dear Industry Partners & Friends,

The Florida Podiatric Medical Association's annual Science & Management Symposium (SAM) will return to Disney's Coronado Springs Resort for SAM 2025, taking place January 29 - February 2, 2025 in Lake Buena Vista, Florida. We invite you to join us for this exceptional event where cutting-edge knowledge, innovation, and camaraderie will converge for an unforgettable experience.

For our valued vendors, we offer an exceptional opportunity to showcase your products and services in a conducive and beneficial environment. The exhibit hall at SAM has been designed for your success in mind. We have strategically scheduled long lunch breaks in the SAM 2025 exhibit hall, providing ample time for conference attendees to explore the exhibit hall fully. This means you will have extended interactions with potential customers, fostering meaningful connections that can translate into lasting partnerships.

It's worth mentioning that this year's SAM is exclusively a live event, with no virtual component. We understand the value of face-to-face interactions and the unparalleled benefits that can be achieved through in-person networking. This decision was made in response to overwhelming feedback from past attendees who have praised the efficacy of live meetings in fostering professional growth and collaboration.

SAM 2025 is projected to host over 900 Podiatric Physicians, along with more than 400 Assistants (Podiatric X-Ray Assistants and Podiatric Medical Assistants). This diverse and dynamic audience represents a prime opportunity for vendors to connect with the leading minds in the field of podiatry. The event promises to bring together professionals from various specialties, providing you with a unique chance to showcase your products and services to a highly receptive and influential audience.

For the majority of FPMA members, attendance of FPMA educational conferences like this one is a complimentary service and benefit of membership. It is also an opportunity for both FPMA members and non-members to earn continuing education contact hours (CECH) while mingling with colleagues and fellow alums.

As we converge on Disney's Coronado Springs Resort for SAM 2025, we encourage our esteemed vendors to seize this unparalleled opportunity to elevate their brands, forge new alliances, and make a lasting impact in the field of podiatry. Your participation is vital to the success of SAM, and we eagerly anticipate your presence in the exhibit hall.

Let us unite in knowledge, innovation, and collaboration at SAM 2025, forging a future that advances podiatric medicine and enhances patient care. We look forward to welcoming you all to this enriching experience that promises to shape the future of podiatric medicine.

Sincerely,

Drs. Dennis Frisch and Rob Frimmel
FPMA Convention Committee Co-Chairs



Sponsorship Packages



Science & Management Symposium

Sponsorship Value: \$75,000

Includes:

- 20' x 20' Island Booth
- Up to 8 Exhibit Hall Name Badges/Lunch Tickets
- Up to 3 Industry Theatre Sessions (30 minutes each, non-CECH, take place in Exhibit Hall during Exhibit Hall hours)
- Up to 3 Breakfast & Learns (1 hour each, non-CECH, Cost of food not included)
- Company Mobile Lab (Vehicle Inside Exhibit Hall: 8' x 10 - 12' or Vehicle Outside: Less restricted)
- FPMA General Membership Meeting Sponsor (Recognized during meeting)
- Banner on Conference Mobile App
- Signage and Advertising throughout the conference
- SAM Website Sponsor
- Logo in 9 SAM 2025 e-newsletters sent to physicians
- Up to 6 Mobile App push notifications
- Up to 6 FPMA Social Media Posts (one post per month)
- Full page ad in SAM 2025 Program



Sponsorship Value: \$50,000

Includes:

- 20' x 20' Island Booth
- Up to 8 Exhibit Hall Name Badges/Lunch Tickets
- Up to 3 Industry Theatre Sessions (30 minutes each, non-CECH, take place in Exhibit Hall during Exhibit Hall hours)
- FPMA General Membership Meeting Sponsor (Recognized during meeting)
- Banner on Conference Mobile App
- Signage and Advertising throughout the conference
- SAM Website Sponsor
- Logo in 8 SAM 2025 e-newsletters sent to physicians
- Up to 5 Mobile App push notifications
- Up to 5 FPMA Social Media Posts (one post per month)
- Full page ad in SAM 2025 Program



Sponsorship Value: \$25,000

Includes:

- Double Premium Booth (Two 10' x 10' Booths)
- Up to 6 Exhibit Hall Name Badges/Lunch Tickets
- One Industry Theatre Session (30 minutes, non-CECH, takes place in Exhibit Hall during Exhibit Hall hours)
- FPMA General Membership Meeting Sponsor (Recognized during meeting)
- Banner on Conference Mobile App
- Signage and Advertising throughout the conference
- SAM Website Sponsor
- Logo in 5 SAM 2025 e-newsletters sent to physicians
- Up to 4 Mobile App push notifications
- Up to 4 FPMA Social Media Posts (one post per month)
- Half page ad in SAM 2025 Program



Sponsorship Packages (Cont.)



Sponsorship Value: \$15,000

Includes:

- Double Premium Booth (Two 10' x 10' Booths)
- Up to 5 Exhibit Hall Name Badges/Lunch Tickets
- Signage and Advertising throughout the conference
- SAM Website Sponsor
- Logo in 3 SAM 2025 e-newsletters sent to physicians
- Up to 2 Mobile App push notifications
- Up to 2 FPMA Social Media Posts (one post per month)
- Half page ad in SAM 2025 Program

Sponsorship Value: \$10,000

Includes:

- Single Premium Booth (One 10' x 10' Booth)
- Up to 4 Exhibit Hall Name Badges/Lunch Tickets
- Signage and Advertising throughout the conference
- SAM Website Sponsor
- Logo in 1 SAM 2025 e-newsletter sent to physicians
- 1 Mobile App push notification
- 1 FPMA Social Media Post
- Quarter page ad in SAM 2025 Program



Included with all SAM 2025 Sponsorship Packages:

- Exhibitor Booth with company sign, wastebasket, 6' table, and two chairs
- Company name and logo featured in the Sponsor Spotlight in the SAM 2025 Conference Program
- Company name and logo featured in Sponsor List on Conference Website
- Company listed as Conference Sponsor on FPMA Mobile App
- Sponsorship recognition via on-site signage
- Pre- and Post-Conference Physician Attendee lists

**For additional information about the conference, go to
<https://www.fpmasamconference.com>**



Science & Management Symposium

Sponsorship Form

DATE OF REGISTRATION

/ /

SPONSOR INFORMATION

Company Name

Contact Name Phone

Email Fax

Address

City State

Zip Code

SPONSORSHIP PACKAGE

Platinum Diamond Gold Silver Bronze

SPONSORSHIP ADD-ONS AVAILABLE

A listing of additional sponsorship opportunities is provided in the **SAM 2025 Prospectus**, available via a link on the SAM website Exhibitors & Sponsors page at <https://www.fpmasamconference.com/exhibitors-sponsors.html>
Contact Karen Lambert via email at klambert@fpma.com for more information.

THANK YOU FOR YOUR SPONSORSHIP!

Please be sure to review the information on this form to ensure it is accurate, and make a copy for your records.

Then send this completed form via fax to (850) 681-0899 or email to klambert@fpma.com

ADD-ONS ORDER FORM



Science & Management Symposium

To order sponsorship add-ons, check the boxes below. You can access descriptions of these items on pages 7 - 12 of the SAM 2025 Prospectus, accessible via a link on the SAM website Exhibitors & Sponsors page at <https://www.fpmasamconference.com/exhibitors-sponsors.html>. FPMA will send you an invoice for all items ordered.

ADD-ONS: THE BRAND BUILDER

- Conference Bag Insert | \$1,000
- Attendee Lanyards | \$4,500
- Physician Attendee Laptop Bag or Backpack | \$10,000
- Assistant Attendee Bags | \$4,500
- Pre-Conference Emails | \$350 each or 3 for \$950

Ad in SAM 2025 Program

- Full Page (8.5"w x 11"h) - \$2,000
- Half Page (8.5"w x 5.5"h) - \$1,000
- Quarter Page (4.25"w x 5.5"h) - \$500

Ad in Spring 2025 Issue of FPMA Footprints Magazine

- Full Page (8.5"w x 11"h) - \$2,480
- Half Page (8.5"w x 5.5"h) - \$1,240
- Quarter Page (4.25"w x 5.5"h) - \$620

Mobile App Sponsor | One Per Day, Available

- Wednesday: \$1,500
- Thursday: \$3,000
- Friday: \$3,000
- Saturday: \$3,000
- Sunday: \$1,500

- Mobile App Push Notifications | \$250 Per Notification
Four Per Day Available

LED Posters:

Contact Douglas Loran at 954-347-3789 to reserve your spot

ADD-ONS: STORYTELLER & EDUCATOR

- Cadaver or Sawbones Lab | \$5,000
- Industry Theatre | \$2,500
- Lunch & Learns (2 Total) | \$5,000 each
- Breakfast & Learns (2 Total Per Day) | \$5,000 each
- General Membership Meeting Sponsor | \$2,500
(Up to Four Sponsorships Available)
- Women in Podiatry Breakfast | \$2,500
(Up to Two Sponsorships Available)
- Attendee Refresh (Coffee Service) | \$1,000
(Multiple Sponsorships Available)
- Conference WiFi | \$4,500
- Room Drop | \$5.00 Each - Outside of Room / \$6.00 Each - Inside of Room

ADD-ONS: EDUCATIONAL GRANT PACKAGES

Physician Hands-on Workshop (*Please Inquire*)

- Poster Competition Sponsor | \$1,250
(Four Available)
- Quiz Bowl Sponsor | \$800

**THANK YOU FOR YOUR
SPONSORSHIP!!**