



Science & Management Symposium

Dear Industry Partners & Friends,

The Florida Podiatric Medical Association's annual Science & Management Symposium (SAM) will return to Disney's Coronado Springs Resort for SAM 2025, taking place January 29 - February 2, 2025 in Lake Buena Vista, Florida. We invite you to join us for this exceptional event where cutting-edge knowledge, innovation, and camaraderie will converge for an unforgettable experience.

For our valued vendors, we offer an exceptional opportunity to showcase your products and services in a conducive and beneficial environment. The exhibit hall at SAM has been designed for your success in mind. We have strategically scheduled long lunch breaks in the SAM 2025 exhibit hall, providing ample time for conference attendees to explore the exhibit hall fully. This means you will have extended interactions with potential customers, fostering meaningful connections that can translate into lasting partnerships.

It's worth mentioning that this year's SAM is exclusively a live event, with no virtual component. We understand the value of face-to-face interactions and the unparalleled benefits that can be achieved through in-person networking. This decision was made in response to overwhelming feedback from past attendees who have praised the efficacy of live meetings in fostering professional growth and collaboration.

SAM 2025 is projected to host over 900 Podiatric Physicians, along with more than 400 Assistants (Podiatric X-Ray Assistants and Podiatric Medical Assistants). This diverse and dynamic audience represents a prime opportunity for vendors to connect with the leading minds in the field of podiatry. The event promises to bring together professionals from various specialties, providing you with a unique chance to showcase your products and services to a highly receptive and influential audience.

For the majority of FPMA members, attendance of FPMA educational conferences like this one is a complimentary service and benefit of membership. It is also an opportunity for both FPMA members and non-members to earn continuing education contact hours (CECH) while mingling with colleagues and fellow alums.

As we converge on Disney's Coronado Springs Resort for SAM 2025, we encourage our esteemed vendors to seize this unparalleled opportunity to elevate their brands, forge new alliances, and make a lasting impact in the field of podiatry. Your participation is vital to the success of SAM, and we eagerly anticipate your presence in the exhibit hall.

Let us unite in knowledge, innovation, and collaboration at SAM 2025, forging a future that advances podiatric medicine and enhances patient care. We look forward to welcoming you all to this enriching experience that promises to shape the future of podiatric medicine.

Sincerely,

Drs. Dennis Frisch and Rob Frimmel
FPMA Convention Committee Co-Chairs





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Standard Booth Prices

Booth Size	By November 1, 2024	After November 1, 2024, By December 18, 2024
Standard Single	\$2,850.00	\$3,450.00
Standard Double	\$5,700.00	\$6,850.00



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Exhibitor Application

DATE OF REGISTRATION

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Instructions: Please complete and submit this form, along with the completed SAM 2025 Exhibitor Booth Space Application and page 1 of the SAM 2025 Exhibitor Contract (with signature and company name listed at the top), via fax at (850) 681-0899 or email to breese@fpma.com.

(Please print clearly and make a copy of this application for your records.)

EXHIBITOR INFORMATION

Company Name

Contact Name Phone

Email Fax

Website

Address

City State

Zip Code

EXHIBIT CATEGORIES Please check one category below that best describes your products and/or services.

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Business/Legal/Financial Services | <input type="checkbox"/> Lab/Pathology Services | <input type="checkbox"/> Orthotics | <input type="checkbox"/> Therapy |
| <input type="checkbox"/> Compounding Pharmacy/Lab | <input type="checkbox"/> Lab Equipment | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Treatment/Operating Services |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Medical Devices/Supplies | <input type="checkbox"/> Podiatric Schools/Boards/Associations | <input type="checkbox"/> Website/Publications |
| <input type="checkbox"/> Footwear | <input type="checkbox"/> Nail/Skin Care | <input type="checkbox"/> Practice Marketing | <input type="checkbox"/> Wound Management |
| <input type="checkbox"/> Implants | <input type="checkbox"/> Office Equipment/Supplies | <input type="checkbox"/> Software | <input type="checkbox"/> X-Ray/Imaging Services |
| | <input type="checkbox"/> Orthobiologics | <input type="checkbox"/> Surgical Instruments/Products | <input type="checkbox"/> Other <i>(please specify below)</i> |

SHIPPING/ELECTRICAL

Gulf Coast Expo
Phone: (813) 915-8066

Information about additional services will be provided on the SAM website "Exhibitors & Sponsors" page at <https://www.fpmasamconference.com/exhibitors-sponsors.html> prior to the conference taking place.

THANK YOU FOR REGISTERING!

For additional information about the conference, go to <https://www.fpmasamconference.com>



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Exhibitor Booth Space Application

DATE OF REGISTRATION

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BOOTH PREFERENCE

Instructions: Please review the Exhibit Hall schematic (accessible via the SAM website "Exhibitors & Sponsors" page at <https://www.fpmasamconference.com/exhibitors-sponsors.html>) **BEFORE** listing the booth numbers of up to five booth preferences below. It is recommended that you make a copy of this application for your records prior to submitting it to FPMA.

Please complete and submit this form, along with the completed SAM 2025 Exhibitor Application and page 1 of the SAM 2025 Exhibitor Contract (with signature and company name listed at the top), via fax at (850) 681-0899 or email to breeze@fpma.com.

Items included with each SAM 2025 10' x 10' Exhibitor Booth: Company sign, wastebasket, 6' wide table, and two chairs

Placement cannot be guaranteed, but every effort will be made to honor your first choice. In areas of conflict, priority will be given to companies that have demonstrated financial support to the Association, as well as attendance seniority.

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

Please list exhibitors you do NOT want to be placed near in the boxes below:

BOOTH FEES

A deposit of **\$1,900 for single** and **\$2,900 for double** must accompany application to reserve a space. To avoid an additional charge of \$150 per booth, **full payment MUST be made on or before December 18, 2024.** Please see "CANCELLATIONS" clause in the SAM 2025 Exhibitor Contract should you need to cancel. **No exhibit may be assembled onsite at SAM 2025 until the booth registration fee is paid in full.**

Visa Card Number _____ Exp. Date _____ CVV _____
 MasterCard Cardholder Name _____
 American Express Cardholder Signature _____
 Check Enclosed Billing Address _____

Please make checks payable to Florida Podiatric Medical Society, Address: 3375-F Capital Circle NE, Ste. 201, Tallahassee, FL 32308

City _____ State _____ Zip Code _____

Charge For: Entire Booth Cost Deposit Only

NAME BADGES

It is our pleasure to include two (2) complimentary name badges and two (2) complimentary lunches per booth. To receive a printed name badge, all company representative names must be submitted no later than **December 18, 2024.**

Badge Names: _____

Additional name badges may be purchased for \$50.00 each



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Exhibitor Contract

Please read the following Exhibitor Rules and Regulations portion of this application/contract and then sign and print your company name below.

I hereby agree to the conditions and stipulations in this contract as stated on the following three pages, and declare myself the authorized representative of the company stated in this contract.

Signature: _____ Company Name: _____

> SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT:

Subletting or sharing space is not permitted. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. Please review the Floor Plan layout provided on the conference website carefully. All booth furnishings must conform to the Fire Marshal's regulations in the jurisdiction of the city of Lake Buena Vista, Florida and Disney Coronado Springs Resort.

> GENERAL DISTURBANCES

All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones, and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify the Association in writing prior to the conference and agree to accept a booth assignment as determined by the Association or the Exhibit Managers.

> CANCELLATIONS

The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the conference, a 100% refund will be issued, less a \$250 handling fee; eighty-nine (89) to thirty (30) days before the conference, a 50% refund will be issued; less than thirty (30) days, no refund will be issued. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

> EXHIBIT CONTRACTORS AND SHIPPING

All exhibit materials and equipment must be consigned to Gulf Coast Expo, and a bill of lading must be completed, with all charges fully prepaid. Materials and equipment may be stored at Gulf Coast Expo for a period of thirty (30) days prior to installation. Items shipped by your company should be addressed to your company, your booth #, c/o Gulf Coast Expo, NOT the Florida Podiatric Medical Association. Shipping costs are not included in the booth price.

> FURNISHINGS AND EQUIPMENT

Exhibit furnishings and equipment must be rented from Gulf Coast Expo. You will receive the necessary forms and information from Gulf Coast Expo to facilitate shipping and installation of your exhibit approximately forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by the Association and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the Disney Coronado Springs Resort, Lake Buena Vista, Florida electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to FPMA and Gulf Coast Expo and approval of such is required thirty (30) days in advance, and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.



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Exhibitor **Contract (Cont'd)**

> INSURANCE

All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. FPMA, Disney Coronado Springs Resort, and Gulf Coast Expo do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish to FPMA one (1) month prior to the first licensed day of the facility usage (January 29, 2025), and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until FPMA has been given at least one (1) month written notice of such cancellation or alterations.

> SALES TAX

In accordance with Florida Statutes Section 212.18(3)(b)3, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the Florida Department of Revenue and collect and remit the tax imposed on such sales.

> SECURITY

Loss prevention of Exhibitors' property will be a priority; however, neither FPMA, Gulf Coast Expo, the security service, nor Disney Coronado Springs Resort will be responsible for loss or damage due to any cause.

> LIABILITY

The Exhibitor hereby agrees to indemnify and hold harmless FPMA, its officers, members, agents and staff, and Disney Coronado Springs Resort, its managers, officers, sponsors, employees, agents, successors, and assigns, and Gulf Coast Expo from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Disney Coronado Springs Resort premises, and hereby waives any claim or demand it may have against Disney Coronado Springs Resort or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Disney Coronado Springs Resort and its affiliates, to comply with Disney Coronado Springs Resort policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to Disney Coronado Springs Resort), indemnify and hold harmless FPMA and Disney Coronado Springs Resort and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

> COMPLIANCE

The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of FPMA and Disney Coronado Springs Resort. The Exhibitor shall also comply with all provisions relating to continuing education for the Council on Podiatric Medical Education.



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Exhibitor Contract (Cont'd)

> FORCE MAJEURE

In the event that Disney Coronado Springs Resort, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which FPMA has control, or should FPMA decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, FPMA and Gulf Coast Expo shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

> OTHER RULES

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no FPMA official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by FPMA.

> VIOLATIONS

In the event an Exhibitor violates any provision of this agreement, the Association shall have the right, without liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) and to lose said booth(s) immediately and remove all the exhibits and other materials in the booth of the Exhibitor immediately upon notice. Furthermore, the Association shall have the additional right to bar the Exhibitor, his/her agents, servants, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to the Association, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, the Association shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by the Association in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

> AMENDMENTS

Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of FPMA. FPMA shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.

> DEFAULT

Exhibitors will not be permitted to set up their exhibits or will be subject to eviction without refund if this contract is violated.

> LAWS AND RULES APPLICABLE

This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of Florida. The Exhibitor agrees to abide by the rules and regulations of Disney Coronado Springs Resort while on resort property and understands where rules and regulations of the host hotel are more stringent than any of the above FPMA rules, such hotel regulations shall take precedence.

ADD-ONS ORDER FORM



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To order sponsorship add-ons, check the boxes below. You can access descriptions of these items on pages 7 - 12 of the SAM 2025 Prospectus, accessible via a link on the SAM website Exhibitors & Sponsors page at <https://www.fpmasamconference.com/exhibitors-sponsors.html>. FPMA will send you an invoice for all items ordered.

ADD-ONS: THE BRAND BUILDER

- Conference Bag Insert | \$1,000
- Attendee Lanyards | \$4,500
- Physician Attendee Laptop Bag or Backpack | \$10,000
- Assistant Attendee Bags | \$4,500
- Pre-Conference Emails | \$350 each or 3 for \$950

Ad in SAM 2025 Program

- Full Page (8.5"w x 11"h) - \$2,000
- Half Page (8.5"w x 5.5"h) - \$1,000
- Quarter Page (4.25"w x 5.5"h) - \$500

Ad in Spring 2025 Issue of FPMA Footprints Magazine

- Full Page (8.5"w x 11"h) - \$2,480
- Half Page (8.5"w x 5.5"h) - \$1,240
- Quarter Page (4.25"w x 5.5"h) - \$620

Mobile App Sponsor | One Per Day, Available

- Wednesday: \$1,500
- Thursday: \$3,000
- Friday: \$3,000
- Saturday: \$3,000
- Sunday: \$1,500

- Mobile App Push Notifications | \$250 Per Notification
Four Per Day Available

LED Posters:

Contact Douglas Loran at 954-347-3789 to reserve your spot

ADD-ONS: STORYTELLER & EDUCATOR

- Cadaver or Sawbones Lab | \$5,000
- Industry Theatre | \$2,500
- Lunch & Learns (2 Total) | \$5,000 each
- Breakfast & Learns (2 Total Per Day) | \$5,000 each
- General Membership Meeting Sponsor | \$2,500
(Up to Four Sponsorships Available)
- Women in Podiatry Breakfast | \$2,500
(Up to Two Sponsorships Available)
- Attendee Refresh (Coffee Service) | \$1,000
(Multiple Sponsorships Available)
- Conference WiFi | \$4,500
- Room Drop | \$5.00 Each - Outside of Room / \$6.00 Each - Inside of Room

ADD-ONS: EDUCATIONAL GRANT PACKAGES

Physician Hands-on Workshop (*Please Inquire*)

- Poster Competition Sponsor | \$1,250
(Four Available)
- Quiz Bowl Sponsor | \$800

**THANK YOU FOR YOUR
SPONSORSHIP!!**