



Science & Management Symposium

SAM 2025 DELIVERABLES	SIZE	DETAILS	DUE DATE
Full Page Ad in SAM Program	8.5"W x 11"H	<p>File Type: Press-ready PDF file. Embed or include all fonts and graphics.</p> <p>Minimum Resolution: 300 DPI</p> <p>Color: CMYK process</p> <p>Bleeds: 0.125" bleed on full-page ads</p> <p>Margin: 0.5 inch on full-page ads</p>	12/18/24
Half Page Ad in SAM Program	8.5"W x 5.5"H	<p>File Type: Press-ready PDF file. Embed or include all fonts and graphics.</p> <p>Minimum Resolution: 300 DPI</p> <p>Color: CMYK process</p>	12/18/24
Quarter Page Ad in SAM Program	4.25"W x 5.5"H	<p>File Type: Press-ready PDF file. Embed or include all fonts and graphics.</p> <p>Minimum Resolution: 300 DPI</p> <p>Color: CMYK process</p>	12/18/24
Conference Bag Inserts	Any (usually 8.5"W x 11"H)	Company provides FPMA with printed inserts	12/4/24
Mobile App Push Notifications	250 characters each (including spaces)	<p>No links</p> <p>Sent to FPMA in a Word Document</p>	12/18/24
Social Media Package	1080 X 1080 px	<p>1 post/month</p> <p>Graphics in PNG format</p> <p>Captions in email or Word Document</p>	12/18/24



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Banner on SAM Mobile App	375 X 100 px	Graphics in PNG format	12/18/24
Floor Graphics	12" rounds	Full color graphic, floor adhesive vinyl	12/4/24
Full Page Ad in <i>FPMA Footprints</i> magazine, Spring 2025 edition	8.5"W x 11"H	File Type: Press-ready PDF file. Embed or include all fonts and graphics. Minimum Resolution: 300 DPI Color: CMYK process Bleeds: 0.125" bleed on full-page ads Margin: 0.5 inch on full-page ads	2/23/25
Half Page Ad in <i>FPMA Footprints</i> magazine, Spring 2025 edition	8.5"W x 5.5"H	File Type: Press-ready PDF file. Embed or include all fonts and graphics. Minimum Resolution: 300 DPI Color: CMYK process	2/23/25
Quarter Page Ad in <i>FPMA Footprints</i> magazine, Spring 2025 edition	4.25"W x 5.5"H	File Type: Press-ready PDF file. Embed or include all fonts and graphics. Minimum Resolution: 300 DPI Color: CMYK process	2/23/25